

Marketing Intern (Video Editing, Animation & Graphic Design)

Infinity Cube Pte Ltd

Company	Infinity Cube Pte Ltd
Location	Pioneer, West Region
Type	Hybrid Internship
Eligibility	Undergraduates pursuing a degree in Fine Arts (ADM) or a related discipline

About the Role

Infinity Cube is seeking a creative and detail-oriented intern to support our marketing team with visual content production. Although this role sits officially under Infinity Cube, our team also supports creative projects across a group of three affiliated companies. This gives you the opportunity to gain multi-brand exposure while working within a young, dynamic team in the sustainability and renewable energy space.

The ideal candidate has a passion for storytelling through video, strong design sensibilities, and the ability to translate marketing ideas into engaging multimedia content.

Why Join Infinity Cube?

- **Backed by an award-winning group:** Infinity Cube Pte Ltd is a related company of Choon Huat Engineering Pte Ltd, winner of the Enterprise 50 (E50) Award 2024 and a trusted name in Singapore's construction and power equipment industry for over 40 years. This role benefits from the strength, stability, and industry relationships of an established group while working within a specialized, innovation-driven team.
- **A growing international presence:** Be part of one of Singapore's fastest-growing Battery Energy Storage System companies. Infinity Cube is an international provider of BESS and hybrid power solutions for construction, infrastructure, and industrial applications, working to revolutionize these sectors with sustainable power that reduces reliance on fossil fuels and lowers carbon emissions. Headquartered in Singapore, the company has expanded into Australia, the United Kingdom, and Europe, and this role offers the opportunity to work on international projects across all these markets.
- **Hands-on with cutting-edge technology:** This role will work directly on the Infinity Cube, the company's flagship product, gaining exposure to cutting-edge energy storage, hybrid power, and microgrid technologies that integrate seamlessly with existing diesel generators and renewable energy sources — ensuring a reliable, efficient energy supply even in remote locations.
- **Real-world sustainability impact:** Infinity Cube specializes in hybrid power systems that optimize energy usage, improve operational efficiency, and minimize environmental impact — putting this role at the center of solutions that support the global transition toward greener energy practices.



- **Room to grow, with real influence:** This role offers the opportunity to work directly with senior management and play a key part in shaping the company's future. Join a growing organisation where your ideas and contributions will have a direct impact on product development and customer success.
- **Potential for full-time conversion:** Outstanding interns will have the opportunity to be offered a full-time role with Infinity Cube upon graduation, allowing you to build directly on the relationships and experience gained during your internship.

Roles and Responsibilities

- Create and edit high-quality promotional videos, reels, and motion graphics for marketing campaigns.
- Develop visual assets such as banners, social media graphics, thumbnails, and illustrations.
- Assist in producing animations (2D/3D) for branding and content marketing.
- Collaborate with the marketing team to conceptualise and execute creative ideas.
- Support in maintaining brand consistency across all visual materials.
- Help with shooting content on site, during events, or campaigns when needed.

Requirements

- Proficiency in video editing tools (e.g., Adobe Premiere Pro).
- Strong command of design and animation tools (e.g., After Effects, Illustrator, Photoshop).
- Understanding of basic storytelling, pacing, and visual composition.
- Ability to manage multiple tasks and meet deadlines in a fast-paced environment.
- A strong creative portfolio showcasing previous work in video, graphics, or animation.
- Passion for digital marketing and creative content.
- Curious, self-driven, and open to feedback.
- Ability to work both independently and collaboratively.

Learning Outcomes and Objectives

By the end of this internship, trainees can expect to:

- How marketing works in engineering, renewable energy, and industrial sectors.
- How to communicate visually for technical, niche, and high-value B2B audiences.
- How to produce multimedia content for platforms and products not publicly accessible.
- How to work across multiple brands within a group ecosystem.
- How video, animation, and graphics drive business outcomes in a specialised industry.
- Professional workflows for content production, project management, and stakeholder communication.
- How a young creative team modernises traditional industries through digital storytelling.

