

Marketing Intern (UI / UX Design)

Infinity Cube Pte Ltd

Company	Infinity Cube Pte Ltd
Location	Pioneer, West Region
Type	Hybrid Internship
Eligibility	Undergraduates pursuing a degree in Fine Arts (ADM) or a related discipline

About the Role

Infinity Cube is looking for a UI/UX Design Intern to help enhance the user experience across our digital platforms. While this position is officially under Infinity Cube, our marketing and product teams also contribute to digital initiatives across three affiliated companies. This means you will gain diverse, multi-brand experience while working within a young, innovative team focused on sustainability and renewable solutions.

This role is ideal for someone who enjoys designing intuitive user interfaces, improving usability, and collaborating on digital projects aligned with marketing objectives.

Why Join Infinity Cube?

- **Backed by an award-winning group:** Infinity Cube Pte Ltd is a related company of Choon Huat Engineering Pte Ltd, winner of the Enterprise 50 (E50) Award 2024 and a trusted name in Singapore's construction and power equipment industry for over 40 years. This role benefits from the strength, stability, and industry relationships of an established group while working within a specialized, innovation-driven team.
- **A growing international presence:** Be part of one of Singapore's fastest-growing Battery Energy Storage System companies. Infinity Cube is an international provider of BESS and hybrid power solutions for construction, infrastructure, and industrial applications, working to revolutionize these sectors with sustainable power that reduces reliance on fossil fuels and lowers carbon emissions. Headquartered in Singapore, the company has expanded into Australia, the United Kingdom, and Europe, and this role offers the opportunity to work on international projects across all these markets.
- **Hands-on with cutting-edge technology:** This role will work directly on the Infinity Cube, the company's flagship product, gaining exposure to cutting-edge energy storage, hybrid power, and microgrid technologies that integrate seamlessly with existing diesel generators and renewable energy sources — ensuring a reliable, efficient energy supply even in remote locations.
- **Real-world sustainability impact:** Infinity Cube specializes in hybrid power systems that optimize energy usage, improve operational efficiency, and minimize environmental impact — putting this role at the center of solutions that support the global transition toward greener energy practices.

- **Room to grow, with real influence:** This role offers the opportunity to work directly with senior management and play a key part in shaping the company's future. Join a growing organisation where your ideas and contributions will have a direct impact on product development and customer success.
- **Potential for full-time conversion:** Outstanding interns will have the opportunity to be offered a full-time role with Infinity Cube upon graduation, allowing you to build directly on the relationships and experience gained during your internship.

Roles and Responsibilities

- Assist in creating wireframes, user flows, interactive prototypes, and UI layouts.
- Support the design of website pages, landing pages, and digital campaign interfaces.
- Conduct basic user research, competitor analysis, and usability testing.
- Work closely with the marketing and product teams to ensure brand alignment and functionality.
- Help refine and maintain design systems and UI style guides.

Requirements

- Familiarity with design tools such as Figma, Elementor Pro, Canva, Photoshop, Illustrator
- Understanding of user-centred design principles and UX best practices.
- Ability to visually communicate ideas clearly through design.
- Strong attention to detail and willingness to learn.
- Portfolio demonstrating UI/UX projects, coursework, or personal design work.
- Strong analytical and creative thinking.
- Good communication and collaborative skills.
- Interest in improving user experiences and digital product design.

Learning Outcomes and Objectives

By the end of this internship, trainees can expect to:

- Designing user interfaces for enterprise-level and industrial applications.
- Understanding how UI/UX functions in engineering, sustainability, and operational workflows.
- Developing digital experiences for EMS platforms, dashboards, and internal systems.
- Designing for highly specialised users such as engineers, technicians, and operation teams.
- Exposure to real digital transformation projects across a multi-company ecosystem.
- Applying UX principles in complex, non-consumer-facing environments.
- Collaborative design workflow between marketing, product, and technical teams.

